



## Downtown Revitalization Committee

February 22, 2010

5:30 p.m.

### MINUTES

#### I. Call to order

Chair Zinner called the meeting to order at 5:32 pm. (Riverbank City Council Chambers).

#### II. Roll call

Present: Chair Dennis Zinner, Vice Chair Ric McGinnis, Karen Bickford, Evelyn Halbert, Debbie Libhart, Carla Strong, Joey Huestis  
Absent: Councilmember Danny Fielder

Chair Zinner welcomed Joey to her first meeting as a committee member.

#### III. Approval of minutes

##### August 17, 2009

Motion/Second: Bickford/McGinnis      Vote: 4-0

Abstained: Chair Zinner, Carla Strong and Joey Huestis

\*\*No meeting was held in September 2009

##### October 19, 2009

Motion/Second: Bickford/Strong      Vote: 6-0

Abstained: Joey Huestis

#### IV. Agenda Items & Discussion

##### a) Appoint new Chair and Vice Chair

- A motion was made for Dennis Zinner to continue being the Chair for another year and Ric McGinnis to be the Vice Chair. Expiration will be February, 22, 2011.
- Motion/Second: Strong/Libhart      Vote: 7-0

##### b) Business Improvement District formation update

- A steering committee meeting was held on February 3, 2010 at Mary Beth's Diner. Melissa Holdaway provided the group with information from other Cities that have formed BID's. There will be another meeting in the City Council Chambers on Thursday, February 25<sup>th</sup> at 2:00 p.m. with Nancy Young from the Modesto DID. She will be available to answer questions and concerns about a BID.

##### c) High Speed Rail Environmental Update

- Tim Ogden and J.D. Hightower gave the committee an update on the EIR for the California High Speed Rail Authority. Specifically the Sacramento – Merced alignment. The City has sent a letter of support for the rail station to be considered in Riverbank as an alternate to Modesto. It could be one to two years before we receive a report on the status of how Riverbank would be impacted. Union Pacific was not interested but BNSF is more receptive. If Riverbank was to be impacted by this line, we should receive some benefit. It would aid in economics in our downtown and the Cannery site. The Specific Plan as is does not allow this land use so it would have to be updated and we would make it a conditional use. Some on the committee had concerns about a platform coming to our downtown and making it a slum attraction as past rail stations have become in the past. The City should require design standard controls by way of a conditional use permit. Ric proposed a letter of support to come from the committee. They were receptive to it and will mail it to the proper official.
- **Motion/Second:** Strong/Libhart **Vote:** 6-0  
Abstained: Evelyn Halbert (conflict of interest)

d) **Phase III Downtown Construction**

- Dave Melilli was not available to provide an update in person but sent an email to let the committee know the status. The City has the E-76 from CalTrans to go ahead with the project and go out for bids once the plans are approved by City Council. Bids will go out this spring and construction should begin this summer.

e) **Future Agenda Items**

- Historical Assessment- March 15th

f) **Staff and Committee comments**

- Joey Huestis brought up the Plaza Del Rio stage wall problems. In the last few events the wall washes the entertainers out for pictures and video and it should have been a light grey or light blue-grey instead. She suggested that this be a Spring Clean project and if the City supplied the materials she would be able to provide the volunteers to repaint the wall. Tim will talk with Sue Fitzpatrick.
- Debbie Libhart thinks that the banners for our downtown should be addressed again. The committee decided to let this be a BID project if formed.
- Karen Bickford wanted to let everyone know that the Rotary rented the ROTA Trolley for transportation for the Mystery Dinner in Knight's Ferry and they thoroughly enjoyed themselves and recommend that other organizations consider it for their events.
- Ric was curious about feedback on the Sweetheart Stroll that took place downtown. The committee members that were in attendance thought it went nicely.

Next meeting will be **Monday, March 15, 2010 at 5:30pm**

Chair Zinner adjourned the meeting at 6:40 p.m.

Minutes submitted by: Melissa Holdaway

Minutes approved by: Dennis Zinner